

THREE CITIES ART CLUB



November 2018 Newsletter

www.threecitiesartclub.org

Monday, November 5th 7 - 9 pm

D&M Art Studio

8691 N. Lilley Road, Canton 48187



SNACKS FOR
November
Angie Driskell

An Artist's Guide to Pricing and Promoting Your Artwork by Andrea Rosenfeld



Andrea Rosenfeld will inform the attendees on items such as 1) what pricing is comprised of, 2) finding clients, 3) marketing materials, 4) social media basics and 5) tips on the best ways to

photograph art.

Dedicated to propelling us out of the "starving artist" mindset, artist and creative business coach Andrea Rosenfeld uses an approach of mindfulness paired with clear business strategies to guide artists to higher profits and their higher selves.

After 30 years on the east coast, she moved back to Michigan in 2014, began Detroit Art & Business Institute, LLC and developed low cost, online business training modules called Mind Your Art Business Growth. "I mindfully guide artists along their journey by helping them to easily understand basic business strategies, while never losing sight of the fact that they create from their soul, so their business is very personal" says Rosenfeld. In addition to empowering artists in person and online, she participates as a panelist and speaker at many conferences, symposiums and workshops across the country.

Bring a pen to take notes. All guests will receive a discount code for her online business course: <https://thedabi.thinkific.com/>. Learn more about Andrea at <http://thedabi.com/> and Embrace Creatives <https://embracecreatives.com/>.

October 2018 Popular Vote Winners

1st PLACE

Tim O'Keefe



2nd PLACE

Chuck Schroeder



3rd PLACE

Rod Jenkins

